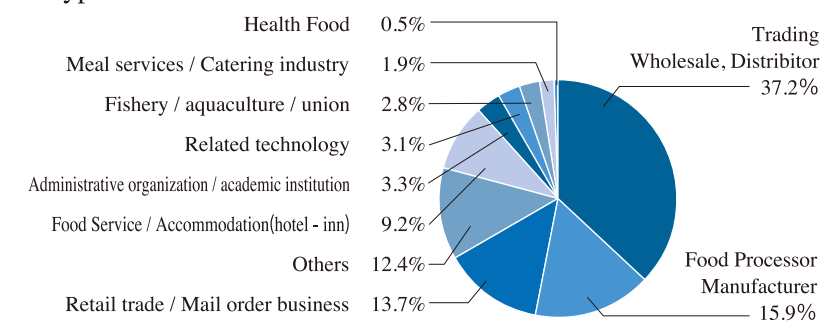


Post Show Report

- Total number of registered visitors
34,018 pax (previous year 33,858 pax)

- Types of industries of visitors



- Exhibitors' Data

Exhibitors from 835 companies with 1,408 booths, coming from 20 countries and regions.

Canada / China / Denmark / England / Estonia / India
Indonesia / Ireland / Korea / Malaysia / Mexico / Norway
Peru / Russia / Scotland / Taiwan / Thailand / Turkey
Vietnam / USA

- Activities data

Number of food sampling
Average at 665 Highest at 6,845

Number of negotiations
Average at 47 Highest at 750

Sales amount closed
Average at ¥4,650,000 Highest at ¥500 million

- Exhibitors' voice



We managed to have business matching with Japanese trading company for our surimi, shrimps, squid, fish products.

The exhibition gave positive effect to new business development.



Understanding of Japan market, assess Japan market potential, introducing product to Japan market.

- Scenes



Contact

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TEL. +81-3-5775-2855 FAX. +81-3-5775-2856 EMAIL. sf-int@exhibitiontech.com

URL. http://exhibitiontech.com/seafood/e_index.html

THE 21ST JAPAN INTERNATIONAL SEAFOOD & TECHNOLOGY EXPO

2019.8.21 [Wed] ▶ 8.23 [Fri]
Tokyo Big Sight South

New Venue

Co-Event

Sushi EXPO 2019

International Aquaculture
Technology Expo 2019

Freshness Keeping and
Distributing Technology Expo 2019

Fish Next Technology Expo 2019

Endorsed by Japan Fisheries Association

Managed by Seafood Show Management Office
Exhibition Technologies, Inc.
TEL: +81-3-5775-2855
EMAIL: sf-int@exhibitiontech.com



国際見本市
魚・シーフード・水産加工・鮮度保持技術



Outline of the show

- Name : The 21st Japan International Seafood & Technology Expo
- Endorser : Japan Fisheries Association
- Date : August 21 (Wed) ~ 23 (Fri), 2019
- Application deadline : June 28 (Fri), 2019
- Venue : Tokyo International Exhibition Center "Tokyo Big Sight" South Hall
- Number of booths : 1,400 booths
- Expected number of visitors : 35,000
- Admission : Registration at venue

Exhibit items

- Fresh, preserved, frozen, or dried seafood
- Processed and canned seafood
- Seasonings & food additives
- Sushi business
- Chiller and freezer equipment
- Kitchenware and equipment
- Processing, packing and distributing machinery and service
- Aquaculture technology
- HACCP-supporting machinery, services and food sanitation
- Biomass technology for fishery and recycling technology


Expected visitors

- Retailer
Large & small supermarket, chain store, department store, fish dealer and other retailer, mailorder business and TV shopping and internet business etc
- Restaurants
Seafood restaurant, sushi restaurant including sushi-go-round restaurant, Italian restaurant, French restaurant, Chinese restaurant, Korean restaurant, Ethnic restaurant and other cuisine restaurant, Wine bar and Fast food restaurant etc
- Ready-to-eat
Delicatessen and other take-home meal business, home delivery business and food distributors for school etc
- Trading, wholesaler and distributor
Seafood company, fish market, wholesaler, trading company and distributor etc
- Food processing
Seafood processing company, food processing company and frozen food processing company etc
- Other groups
Hotel and other types of accommodation, local government, fishing cooperative association and other related association, fisheries and fisheries experimental station etc

Co-Events

- Sushi Expo 2019 
Sushi business is an important partner in expanding fish consumption. "Sushi EXPO" introduces not only fish for making sushi, but other necessary ingredients, fixtures and services involved in order to deliver the charm of sushi; and supports the ever-evolving sushi industry. As "sushi" is being a focus around the world, the "Sushi EXPO" is a must-see event by any Sushi, Japanese food and food industry professionals.



- International Aquaculture Technology Expo 2019 
Aquaculture industry which is said to be the source supply industry, provide stable and high-quality proteins to people around the world. After overcoming much challenges posed by various technological innovations, the industry has great expectations for growth now in the 21st centuries. At this corner, we introduce the latest technology and products widely, through development support, sustainable fishery, and fishery industry.



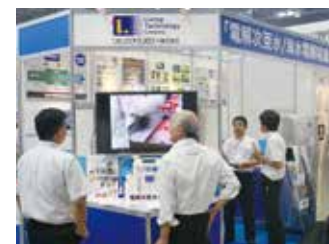
「シーフードショー東京」は 日本全国、そして世界の海から魚が集まる 3日間限定の水産市場です

“Seafood Show Tokyo”
A 3-days “Seafood Marketplace”
where all kind of seafood gathers
from Japan and all over the world.



- Freshness Keeping and Distributing Technology Expo 2019 

When the recent excellent “Freshness keeping and distribution technology” and fishery products are integral, it would not only be possible to distribute in Japan, but in Asia and around the world, expanding the exports of marine products, leading to strengthening international competitiveness. This technology exhibition aims to create value for fishery products, and held with a purpose of further promoting Freshness Keeping and Distribution Technology.



- Fish Next Technology EXPO 2019 
There is an increasing number of industries incorporating digital technology, evolving and transforming business models to improve the environment by saving energy, increase efficiency, lightening the labor etc., while meeting the increasing demands for modernization. We establish "Fish Next EXPO" within "Seafood Show" to present robot technology, AI (Artificial Intelligence), Internet of Things IoT and other advanced technologies/ ideas, we are seeking to widely recruit participants to promote fishery to a stable and attractive industry.



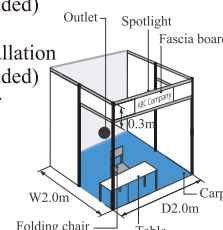
Exhibition fee and Shell scheme packages

- Exhibition fee : 1 booth (W2.0m × D2.0m) ¥110,000 plus tax 8%
- Official discount
 - 6 booths and above 3%
 - 10 booths and above 5%
 - 20 booths and above 10%
 - 33 booths and above 15%
 - 44 booths and above 18%

Shell scheme packages

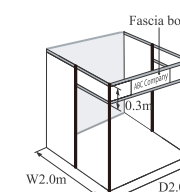
Package A ¥66,000 (plus tax 8%)

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)
- Aluminum framework
- Outlet (900w, 3days electricity charges included)
- Spotlight
- Carpet (installation charges included)
- Folding chair
- Table



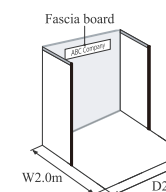
Package B ¥34,000 (plus tax 8%)

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)
- Aluminum framework



Package C ¥25,000 (plus tax 8%)

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)



- The "Seafood Show" management office will be able to take care of your needs, if you wish to have a more unique booth design, exhibits decoration, graphic print on panel etc. For more information or orders, please contact the management office.

Easy way to exhibit

- E.g. You only exhibit your products:

Exhibiting Fee	¥110,000
Shell Scheme Package C (System walls and 1 fascia board included)	¥25,000
Table	¥3,500
TOTAL	¥138,500 (plus tax 8%)



- E.g. You need freezer / chiller in your booth:

Exhibiting Fee	¥110,000
Shell Scheme Package C (System walls and 1 fascia board included)	¥25,000
Counter table	¥7,500
Freezer	¥30,000~
Electrical work (Main line work :100V 1.0kW / ¥9,000, Electricity charges :100V 1.0kW / ¥1,800 and 1 outlet included)	¥10,800~
TOTAL	¥183,300 (plus tax 8%)



- World Sushi Cup® Japan 2019 

Endorsed by All Japan Sushi Association World Sushi Skills Institute, “WORLD SUSHI CUP® JAPAN” is a tournament to establish the status of overseas sushi chefs, it is therefore calling Sushi chefs from around the world to this important event in Japan. However, it is more than just a sushi tournament, but also consists of a course of learning, training, examination in hygiene knowledge and traditional skill, before the Japanese traditional Edo-mae sushi competition, and the final creative sushi competition.

